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### **IBA is Now a Founding Member of the Global Cosmetics Cluster**

The Independent Beauty Association (IBA) is a founding member of the newly formed Global Cosmetics Cluster. IBA is just one of 15 clusters and national associations for cosmetics and perfumery. This global network represents the whole value chain of the beauty industry: including extraction of ingredients, raw materials, formulation, manufacture, packaging, finished products, distribution and logistics, engineering/machine tools, assembly lines, testing and analysis/quality control, services, research, and training.

The new entity incorporates 15 founder members, representing more than 3700 companies across five continents. The new association's board is chaired by Cosmetic Valley (France) as President, with Beauty Cluster (Spain) as Treasurer, and Canadian Cosmetics Cluster as Secretary and is completed by Cosmetics Cluster UK.

Our industry is global. What happens in the EU can affect business in California. IBA has joined the Global Cosmetics Cluster to serve our members better and provide them with networking contacts and information globally, says IBA President, Dr. Ken Marenus. With over 600 member companies, IBA has aligned its members with a larger network of resources and opportunities to advance the beauty industry.

The purpose of the new meta cluster is to increase international collaboration for business and research purposes by creating opportunities for networking and partnerships, thereby helping its members to grow. Find out more by visiting [www.cosmeticsclusters.com](http://www.cosmeticsclusters.com).

#### About IBA

Our Mission is to foster the success of entrepreneurial companies in the cosmetic and personal care industries. IBA promotes and maintains the highest standards of legal and regulatory compliance, environmental sustainability, and ethical business practices to help our members produce cosmetic products that are as safe and effective as possible for the consumer.

To learn more, visit: [www.independentbeauty.org](http://www.independentbeauty.org)